



ESTHETICS

Please read through the Technical Standards for Equipment and Materials tools list. Your instructor should have access to the Technical Standards in making them available to you.

PRE-CONTEST REQUIREMENTS: SkillsUSA Professional Development Test

DATE: April 8-12, 2024

REQUIREMENT: All contestants of the SkillsUSA Kansas State Championships are required to take the SkillsUSA Professional Development Test within the timeframe specified above. The test is about the knowledge you know about the organization in which you are a member. This test applies to the overall score of your competition and is worth 25 points. Contestants that do not take this test automatically receive 0 points.

Your instructor will receive an email from the State Director with the testing link on Monday, April 8, 2024. It is up to the schools to make sure all competitors receive this link and take the test within the allotted timeframe.

CONTEST DATE: April 25, 2024

CONTEST TIME: 8:00 AM – 4:00 PM

CONTEST LOCATION: Kansas State Fairgrounds, Encampment Building-Dillon Hall

CONTEST SCHEDULE & CONTEST SCORE CARD are on the following pages.

State Competition Esthetics Schedule

Time	Item	Description
8:00 AM	Welcome/Orientation	Welcome competitors to the competition and go through a brief review of the competition and times.
8:15 AM - 9:00 AM	Take Written Exam	Take the written exam.
9:00 AM - 9:15 AM	Clothing & Kit Check	Check competitors official competition clothing, kit & station set up.
9:15 AM - 9:45 AM	Oral Presentation	Competitors will give an oral presentation over their daytime and fantasy makeup looks. Allow 2-3 minutes per competitor.
9:45 AM - 10:40 AM	Basic Facial - 45 minutes	Competitors are to perform a facial cleansing massage along with all procdedures for a basic facial.
10:40 AM - 10:45 AM	Competitor Set up	Competitors set up for daytime makeup application
10:45 AM - 11:45 AM	Daytime Makeup Application	Competitors will apply their daytime makeup look to their model. Judges will look for products used and application processes.
11:45 AM - 12:00 PM	Judge Daytime Makeup	During this time competitors may clean up work stations.
12:00 PM - 12:30 PM	Lunch and restroom break	Lunch and restroom break
12:45 PM -2:00 PM	Fantasy Makeup Application	During this time , competitors will prep and begin fantasy makeup application. 75 minutes total.
2:00 PM -2:30 PM	Judge Fantasy Makeup	During this time, competitors may clean up work stations.
3:00 PM - 3:30 PM	Closing Remarks and Parade Finale	Once all judging is complete, props may be used to enhance art during the parade of models.

Esthetics Score Card
Contestant ID Number

Judge

Skill Description	Max Score	Contestant Score
Written Exam	20	
Resume	10	
SkillsUSA Professional Development Test	25	
Clothing		
Official SkillsUSA white dress shirt or official white polo	10	
Black dress slacks	10	
Black work or dress shoes (non-skid and completely enclosed, no open-toe or open-heel)	10	
Total Score	30	
Oral Presentation	10	
Kit Check		
6 White Towels (no holes/stains)	5	
Portable kit organizer	5	
2 white sheets	5	
Sealable plastic bags (sanitation, disposables and soiled linens)	5	
2 pair latex free gloves	5	
Stainless steel bowl (1-5 qt minimum)	5	
Decontamination supplies for hands and skin	5	
Decontamination supplies for surfaces, equipment and implements	5	
Blood spill kit	5	
Headband	5	
Eye tabs/eye lash strips	5	
Product application and removal materials ex, cotton pads, spatuals,etc	5	
items necessary for basic facial	5	
items necessary for facial massage	5	
items necessary for daytime makeup	5	
items necessary for fantasy makeup	5	
Total Score	80	
Facial Cleansing Massage		
Preparation	10	
Remove cleanser from container using infection control procedures	10	
Cleanse lips safely	10	
Cleanse eyes safely	10	
Distributes cleanser over entire face safely	10	
Distributes massage cream over entire face safely	10	

Effleurage	10
Petrissage	10
Friction	10
Tapotement	10
Vibration	10
Manipulation techniques, demonstrate smoothness	10
Repetition, rhythm, and flow of movements	10
Maintains continuous contact during massage	10
Removes product without dragging or pulling skin and safely	10
Completed in 15 minutes	10
Total Score	<hr/> 160

Basic Facial

Exfoliation	10
Steam	10
Mask	10
Toner	10
Moisturizer	10
Methods of application	10
Methods of removal	10
Completed in 30 minutes	10
Decontamination and safety standards	10
Total Score	<hr/> 90

Daytime Makeup

Prep; makeup in original package, protective covering, secure hair off face, sanitize hands	10
Application; primer/moisturizer, concealer, foundation, powder, eye shadow, eye liner, mascara, grooms brows and colors brows, lip liner, lip color	10
Even matching tone and shade, no lines of demarcation	10
Enhances skin and features	10
Use of contouring and highlighting techniques	10
Color Coordination	10
Professional appearance	10
Overall look	10
Completed in 60 minutes	10
Decontamination and safety standards	10
Total Score	<hr/> 100

Fantasy Makeup

Preparation: makeup in original package, protective covering, secure hair off face, sanitize hands	10
Proper application of fantasy makeup products	10
Creativity while staying within theme	10
Implements the creative process	10
Use of lines and shading	10

Effort/Skill	10
Originality of work	10
Safe and correct product use	10
Completed look - impact of change (before & after)	10
Completed in 1.5 hours	10
Decontamination and safety standards met	10
Total Score	<hr/> 110

Tie Breaker

Grand Total

635
